

1 Steven G. Sklaver (237612)
ssklaver@susmangodfrey.com
2 SUSMAN GODFREY L.L.P.
1900 Avenue of the Stars, 14th Floor
3 Los Angeles, California 90067
Telephone: (310) 789-3100
4 Facsimile: (310) 789-3150

5 Seth Ard (*pro hac vice*)
sard@susmangodfrey.com
6 Ryan Kirkpatrick (243824)
rkirkpatrick@susmangodfrey.com
7 SUSMAN GODFREY L.L.P.
1301 Avenue of the Americas, 32nd Floor
8 New York, New York 10019
Telephone: (212) 336-8330
9 Facsimile: (212) 336-8340

10 Kevin Downs (331993)
kdowns@susmangodfrey.com
11 SUSMAN GODFREY L.L.P.
1000 Louisiana Street, Suite 5100
12 Houston, Texas 77002
Telephone: (713) 651-9366
13 Facsimile: (713) 654-6666

14 *Attorneys for Plaintiff and the Class*

15 **UNITED STATES DISTRICT COURT**
16 **NORTHERN DISTRICT OF CALIFORNIA**
17 **SAN FRANCISCO DIVISION**

19 JOE S. YEARBY, on behalf of himself and all
20 others similarly situated,

21 Plaintiff,

22 v.

23 AMERICAN NATIONAL INSURANCE
24 COMPANY,

25 Defendant.

Case No. 3:20-cv-09222-EMC

**PLAINTIFF’S MOTION FOR
ATTORNEYS’ FEES,
REIMBURSEMENT OF LITIGATION
EXPENSES, AND SERVICE AWARD**

Date: November 2, 2023

Time: 1:30 PM

Location: Courtroom 5, 17th Floor

Judge: Honorable Edward M. Chen

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

NOTICE OF MOTION AND MOTION

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on November 2, 2023, at 1:30 PM, in Courtroom 5 of the United States District Court for the Northern District of California, Phillip Burton Federal Building and United States Courthouse, 450 Golden Gate Avenue, San Francisco, CA 94102, the Honorable Edward M. Chen presiding, Plaintiff Joe S. Yearby will and hereby does move for an award of attorneys' fees, expenses, and a service award. This motion is based on this Notice of Motion and Motion, the accompanying Memorandum of Points and Authorities, the declarations in support of the motion, argument by counsel at the hearing before this Court, any papers filed in reply, such oral and documentary evidence as may be presented at the hearing of this motion, and all papers and records on file in this matter.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

STATEMENT OF ISSUES

Whether this Court should approve (1) an award of attorneys’ fees in the amount of \$1,250,000 to Plaintiff’s counsel, which equals 23.3 percent of the \$5,362,289 in total gross benefits to the Settlement Class; (2) reimbursement of \$182,413.25 in expenses incurred by counsel on behalf of the Class, and payment of \$62,520 in notice and claims administration fees; and (3) a service award of \$25,000 for the named plaintiff, Joe S. Yearby.

TABLE OF CONTENTS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

I. INTRODUCTION 1

II. BACKGROUND 5

III. ARGUMENT 5

A. Susman Godfrey’s fee request is reasonable..... 5

1. Susman Godfrey is entitled to fees as a percentage of overall settlement benefits, and its requested percentage fee is below the Ninth Circuit’s benchmark. 5

2. The requested fee is reasonable, considering the results achieved, the significant risks successfully navigated by counsel, and similar awards. 7

i. The results achieved are exceptional..... 7

ii. Susman Godfrey successfully navigated a high degree of risk on a fully contingent basis..... 9

iii. The quality of the representation also supports the fee award. 13

iv. Courts have approved similar awards in other COI cases. 14

3. The requested fee is reasonable under the lodestar crosscheck. 14

B. Susman Godfrey’s expenses are reasonable, were necessarily incurred to achieve the Settlement, and should be reimbursed. 19

C. A service award for Plaintiff is appropriate. 20

IV. CONCLUSION 22

TABLE OF AUTHORITIES

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Page(s)

Cases

37 Besen Parkway, LLC v. John Hancock Life Ins. Co.,
15-cv-9924 (PGG), Dkt. 164 (S.D.N.Y. Mar. 18, 2019) 2

Am. Nat’l Ins. Co. v. Sherlock,
No. 1:23-cv-03754 (D.S.C. Aug. 2, 2023)..... 8

Anthem, Inc. Data Breach Litig.,
2018 WL 3960068, (N.D. Cal. Aug. 8, 2018)..... 8

Behrens v. Wometco Enters. Inc.,
118 F.R.D. 534 (S.D. Fla. 1988) 16

Betorina v. Randstad US, L.P.,
No. 15-CV-03646-EMC, 2017 WL 1278758 (N.D. Cal. Apr. 6, 2017) 8

In re Bluetooth Headset Prods. Liab. Litig.,
654 F.3d 935 (9th Cir. 2011)..... *passim*

Boeing Co. v. Van Gemert,
444 U.S. 472 (1980)..... 5

Carlin v. DairyAmerica, Inc.,
380 F. Supp. 3d 998 (E.D. Cal. 2019)..... 22

In re Cenco, Inc. Secs. Litig.,
519 F. Supp. 322 (N.D. Ill. 1981) 16

In re Combustion, Inc.,
968 F. Supp. 1116 (W.D. La. 1997)..... 16

Crommie v. Pub. Utils. Comm’n,
840 F. Supp. 719 (N.D. Cal. 1994) 13

De Leon v. Ricoh USA, Inc.,
2020 WL 1531331 (N.D. Cal. Mar. 31, 2020)..... 15

Deaver v. Compass Bank,
No. 13-222, 2015 WL 8526982 (N.D. Cal. Dec. 11, 2015)..... 8

In re Domestic Drywall Antitrust Litig.,
2018 WL 3439454 (E.D. Pa. July 17, 2018)..... 12

1 *Ebarle v. Lifelock, Inc.*,
 2 2016 WL 5076203 (N.D. Cal. Sept. 20, 2016) 14

3 *In re Extreme Networks, Inc. Sec. Litig.*,
 4 No. 15-CV-04883-BLF, 2019 WL 3290770 (N.D. Cal. July 22, 2019) 11

5 *Feller v. Transamerica Life Ins. Co.*, 2019 WL 6605886 (C.D. Cal. Feb. 6, 2019)..... 14

6 *Fleisher v. Phoenix Life Ins. Co.*,
 7 No. 11-cv-8405 (CM), 2015 WL 10847814 (S.D.N.Y. Sept. 9, 2015)..... *passim*

8 *Flo & Eddie, Inc. v. Sirius XM Radio, Inc.*,
 9 No. CV13-5693 PSG, 2017 WL 4685536 (C.D. Cal. May 8, 2017) 18

10 *In re Gen. Motors LLC Ignition Switch Litig.*,
 11 2020 WL 7481292 (S.D.N.Y. Dec. 18, 2020) 13, 16

12 *Glass v. UBS Fin. Servs., Inc.*,
 13 2007 WL 221862 (N.D. Cal. Jan. 26, 2007) 14

14 *In re Gulf Oil/Cities Serv. Tender Offer Litig.*,
 15 142 F.R.D. 588 (S.D.N.Y. 1992) 12

16 *Gutierrez v. Wells Fargo Bank N.A.*,
 17 No. C 07-05923 WHA, 2015 WL 2438274 (N.D. Cal. May 21, 2015)..... 15

18 *Hamilton v. Juul Labs, Inc.*,
 19 No. 20-CV-03710-EMC, 2021 WL 5331451 (N.D. Cal. Nov. 16, 2021) 6

20 *Hanks v. Lincoln Life & Annuity Co. of N.Y.*,
 21 16-civ-6399 (PKC) (S.D.N.Y. June 29, 2022), Dkt. 306..... 14

22 *Harris v. Marhoefer*,
 23 24 F.3d 16 (9th Cir. 1994)..... 19

24 *Hernandez v. Dutton Ranch Corp.*,
 25 No. 19-CV-00817-EMC, 2021 WL 5053476 (N.D. Cal. Sept. 10, 2021) 7

26 *Leonard, et al. v. John Hancock Life Ins. Co. of N.Y., et al.*,
 27 No. 18-CV-4994 (S.D.N.Y. May 17, 2022), Dkt. 226..... 14

28 *Maley v. Del Global Techs. Corp.*,
 186 F. Supp. 2d 358 (S.D.N.Y. 2002)..... 16

Marshall v. Northrop Grumman Corp.,
 No. 16-CV-6794 AB (JCX), 2020 WL 5668935 (C.D. Cal. Sept. 18, 2020) 8, 21

McLeod v. Bank of Am., N.A.,
 No. 16-CV-03294-EMC, 2019 WL 1170487 (N.D. Cal. Mar. 13, 2019)..... 7, 16

1 *Meek v. Kansas City Life Ins. Co.*,
 2 No. 19-CV-472 (W.D. Mo. May 25 & June 20, 2023)..... 3, 9, 11

3 *In re Mego Fin. Corp. Secs. Litig.*,
 4 213 F.3d 454 (9th Cir. 2000)..... 8

5 *Meta Platforms, Inc. v. Social Data Trading Ltd.*,
 6 2022 WL 18806267 (N.D. Cal. Nov. 11, 2022)..... 18

7 *Missouri v. Jenkins*,
 8 491 U.S. 274 (1989)..... 15

9 *Moses v. New York Times Co.*,
 10 No. 21-2556-CV, 2023 WL 5281138 (2d Cir. Aug. 17, 2023)..... 21

11 *Mostajo v. Nationwide Mut. Ins. Co.*,
 12 No. 2:17-CV-00350-DAD-AC, 2023 WL 2918657 (E.D. Cal. Apr. 12, 2023)..... 20

13 *In re NASDAQ Market-Makers Antitrust Litig.*,
 14 187 F.R.D. 465 (S.D.N.Y. 1998) 16

15 *Nitsch v. DreamWorks Animation SKG Inc.*,
 16 No. 14-4062, 2017 WL 2423161 (N.D. Cal. June 5, 2017)..... 22

17 *Norem v. Lincoln Ben. Life. Co.*,
 18 737 F. 3d 1145 (7th Cir. 2013)..... 9

19 *O’Connor v. Uber Techs., Inc.*,
 20 No. 13-CV-03826-EMC, 2019 WL 4394401 (N.D. Cal. Sept. 13, 2019) 12

21 *In re Omnivision Techs., Inc.*,
 22 559 F. Supp. 2d 1036 (N.D. Cal. 2008) 5

23 *In re Online DVD-Rental Antitrust Litig.*,
 24 779 F.3d 934 (9th Cir. 2015)..... 12

25 *In re Oracle Sec. Litig.*,
 26 852 F. Supp. 1437 (N.D. Cal. 1994) 12

27 *Pan v. Qualcomm Inc.*,
 28 No. 16-1885, 2017 WL 3252212 (S.D. Cal. July 31, 2017) 22

Perez v. Rash Curtis & Assocs.,
 2020 WL 1904533 (N.D. Cal. Apr. 17, 2020) 18

Reyes v. Experian Info. Sols., Inc.,
 856 F. App’x 108 (9th Cir. 2021) 6, 19

1 *Rodriguez v. West Publishing Corp.*,
 2 563 F.3d 948 (9th Cir. 2009)..... 20

3 *Rogowski v. State Farm Life Ins. Co.*,
 4 2023 WL 5125113 (W.D. Mo. Apr. 18, 2023) 4, 14, 16

5 *Six (6) Mexican Workers v. Ariz. Citrus Growers*,
 6 904 F.2d 1301 (9th Cir. 1990)..... 6

7 *Slam Dunk I, LLC v. Connecticut General Life Ins. Co.*,
 8 853 F. App’x 451 (11th Cir. 2021) 9

9 *State of W. Va. v. Chas. Pfizer & Co.*,
 10 314 F. Supp. 710 (S.D.N.Y. 1970)..... 3

11 *Staton v. Boeing*,
 12 327 F.3d 938 (9th Cir. 2003)..... 6

13 *Steiner v. Am. Broad. Co.*,
 14 248 F. App’x 780 (9th Cir. 2007) 16

15 *Stetson v. Grissom*,
 16 821 F.3d 1157 (9th Cir. 2016)..... 15

17 *Taylor v. Midland Nat’l Life Ins.*,
 18 2019 WL 7500238 (S.D. Iowa May 3, 2019) 9

19 *In re TFT-LCD (Flat Panel) Antitrust Litig.*,
 20 No. M 07-1827 SI, 2013 WL 1365900 (N.D. Cal. Apr. 3, 2013)..... 15

21 *In re TracFone Unlimited Serv. Plan Litig.*,
 22 112 F. Supp. 3d 993 (N.D. Cal. 2015) 14

23 *Trujillo v. City of Ontario*,
 24 No. 04-1015-VAP, 2009 WL 2632723 (C.D. Cal. Aug. 24, 2009) 22

25 *Van Vracken v. Atl. Richfield Co.*,
 26 901 F. Supp. 294 (N.D. Cal. 1995) 16, 20

27 *Vizcaino v. Microsoft Corp.*,
 28 290 F.3d 1043 (9th Cir. 2002)..... 15, 16

In re Volkswagen “Clean Diesel” Mktg., Sales Practices, and Prods. Liab. Litig.,
 746 F. App’x 655 (9th Cir. 2018) 18

In re Warner Commc’ns Sec. Litig.,
 618 F. Supp. 735 (S.D.N.Y. 1985)..... 11

1 *In re Wells Fargo & Co. S'holder Derivative Litig.*,
2 445 F. Supp. 3d 508 (N.D. Cal. 2020) 20

3 **Other Authorities**

4 Fed. R. Civ. P. 23 5

5 Fed. R. Civ. P. 30 17

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

Susman Godfrey’s years of tireless work culminated in an outstanding Settlement¹ for the Class, providing cash relief of \$5,000,000—equal to **88%** of all cost of insurance (“COI”) overcharges collected by American National Insurance Company (“ANICO”) through February 28, 2023. Payments will be sent by check directly to Class Members, who will not have to fill out claim forms. No money will revert to ANICO.

The Settlement also includes significant non-monetary benefits, worth \$362,289 as valued by a life insurance expert. The non-monetary benefits include (1) a freeze on any COI rate scale increase for five years, and (2) ANICO’s agreement not to challenge the validity of any class policies on the grounds of lack of an insurable interest, or misrepresentations in the application for such policies. That means ANICO will not raise COI rate scales for 5 years even if ANICO has a change in cost factors during that time that it contends would otherwise permit a COI rate increase under the terms of the policies. That is significant relief given the increase in mortality that ANICO might claim due to COVID-19. As a result, Class Members will have the ability to predict, with certainty, what their COI obligations will be for 5 years. These benefits would not have been achievable even had the Class prevailed at trial.

This Settlement is outstanding by any measure, especially under the “foremost” element courts consider in awarding fees: the result obtained for the Class. *In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir. 2011). The Settlement Fund, equal to 88% of the alleged COI overcharges, represents a larger percentage of COI overcharges than the COI settlement in what another judge called “one of the most remunerative settlements this court has ever been asked to approve.” *Fleisher v. Phoenix Life Ins. Co.*, No. 11-cv-8405 (CM), 2015 WL 10847814, at *11, *13 (S.D.N.Y. Sept. 9, 2015) (“*Phoenix COP*”) (cash fund equal to 68.5% of the COI overcharges) (McMahon, J.). There, the court approved a fee award equal to 33-1/3% of the cash portion of the settlement, considered in isolation from the non-monetary benefits, and a 4.87 multiplier—both

¹ Unless otherwise noted, all Capitalized Terms mean the same as in the Settlement Agreement, Dkt. 82-2 at 25.

1 higher figures than what is requested here. *Id.* at *18. In another COI case providing for recovery
2 of 42% of the COI overcharges, the court remarked that the result was “quite extraordinary” and
3 approved a fee of 30% of the settlement benefits, equal to a lodestar multiplier of 6.92. *37 Besen*
4 *Parkway, LLC v. John Hancock Life Ins. Co.*, 15-cv-9924 (PGG), Dkt. 164 at 20:10 (S.D.N.Y. Mar.
5 18, 2019) (“*Hancock COI I*”). The recovery here—**88% of the alleged historical COI**
6 **overcharges**—strongly supports Susman Godfrey’s request for an attorneys’ fee award of \$1.25
7 million, which equals just 23.3% of the Settlement’s total value (or using a less-accepted and more
8 conservative methodology, 25% of the cash component of the settlement in isolation) and a lodestar
9 multiplier of just 1.91.

10 The quality of this result is even more exceptional considering the challenges this litigation
11 posed and the substantial contingency risk Susman Godfrey bore. Not long after Plaintiff filed his
12 complaint, ANICO moved to transfer the case away from the Northern District of California to its
13 home forum. Dkt. 43. ANICO separately moved to dismiss on several grounds: lack of personal
14 jurisdiction; *res judicata* due to a prior COI settlement involving the very same Class Policies;
15 statute of limitations; and that the key policy language did not restrict ANICO only to mortality
16 expectations when determining its COI charges. Dkt. 39. After extensive briefing, and oral
17 argument, Plaintiff prevailed on both motions, in a 30-page written Order that denied the motion to
18 transfer, and denied the motion to dismiss in all parts, except granted it in part with leave to amend
19 for claims that arose from facts that occurred before December 18, 2016. Dkt. 56, 57. Pursuant to
20 that Order, Plaintiff filed an amended complaint within 30 days asserting claims that arose from
21 facts going back to January 1, 2010. Dkt. 61. Rather than seeking dismissal of these claims, ANICO
22 answered that amended complaint. Dkt. 69.

23 Despite prevailing at the pleading stage, substantial challenges and risks remained. By its
24 nature, this case was highly technical and complex, requiring discovery and analysis of actuarial
25 documents, policy data, pricing memoranda, and other documents dating back decades. ANICO
26 would have contested Plaintiff’s methodology and conclusions quantifying the alleged COI
27 overcharges, making liability and damages an inherently unpredictable “battle of the experts.”
28 ANICO would have also contested class certification and continued to attack Plaintiff’s

1 interpretation of the key policy language at issue, and Plaintiff would have surely encountered post-
2 trial challenges and appeals even if successful at trial. That would have potentially added years of
3 delay before the Class could enjoy the benefit of a verdict, if any, obtained in its favor.

4 This risk of a lower-than-expected recovery is real. In a recent COI class trial in *Meek v.*
5 *Kansas City Life Insurance Co.*, No. 19-CV-472 (W.D. Mo.), the class sought \$18 million in
6 damages for COI overcharges but the jury returned a verdict of only \$5 million, which was reduced
7 even further to approximately \$900,000 in post-trial proceedings. *See* June 23, 2023 Sklaver Decl.,
8 Dkt. 82-2 at 168 (*Meek* Tr. at 69:9-16); Dkt. 82-2 at 80 (*Meek* verdict form); Dkt. 82-2 at 84 (*Meek*
9 Dkt. 329, post-verdict Order). *See also* *State of W. Va. v. Chas. Pfizer & Co.*, 314 F. Supp. 710,
10 743-44 (S.D.N.Y. 1970) (“[N]o matter how confident one may be of the outcome of litigation, such
11 confidence is often misplaced.”), *aff’d*, 440 F.2d 1079 (2d Cir. 1971). In comparison, the 88% of
12 COI overcharges achieved here is outstanding.

13 This result was due to counsel’s extensive efforts in this case, undertaken with full
14 contingency risk. This was not a case where a prior governmental investigation, criminal
15 conviction, whistleblower, or news exposé paved the way. Instead, Susman Godfrey performed the
16 initial factual and legal investigation before filing this lawsuit and spent over \$182,413.25 in expert
17 fees and other expenses, all with no assurance that it would receive any payment for its services.
18 Susman Godfrey, among other things:

- 19 • Drafted the initial complaint after investigating the policies at issue and analyzing the
20 key policy language;
- 21 • Filed an Amended Complaint, adding allegations to further support personal jurisdiction
22 and venue in response to ANICO’s motions seeking to dismiss for lack of personal
23 jurisdiction and to transfer, and took jurisdictional discovery to respond to ANICO’s
24 motion to dismiss, serving 12 requests for production related to ANICO’s activity in
25 California, Dkt. 25, 26, 31;
- 26 • Researched, briefed, argued, and prevailed on Plaintiff’s opposition to ANICO’s second
27 motion to transfer venue and mostly prevailed on the motion to dismiss, with leave to
28 replead on the one issue on which the motion to dismiss was granted, giving Plaintiff

1 30 days to add allegations for claims based on facts that occurred before December 18,
2 2016;

- 3 • Filed a Second Amended Complaint within 30 days pursuant to the court's Order that
4 asserted claims based on conduct dating back to January 1, 2010;
- 5 • Served 41 document requests and 13 interrogatories on ANICO, leading to the
6 collection and analysis of 18,000 pages of documents and data sets, which included
7 actuarial tables and policy-level data of all class members' policies, while repeatedly
8 pressing ANICO to remedy deficiencies in its productions;
- 9 • Served third-party subpoenas on ANICO's independent auditors, Deloitte & Touche
10 LLP and KPMG LLP, yielding other relevant and helpful documents in the case; and
- 11 • Prepared mediation briefing and attended a full-day mediation conducted under the
12 supervision of Judge Vaughn Walker (Ret.), and after that first mediation was
13 unsuccessful, continued to negotiate with ANICO with the assistance of Judge Walker
14 over the next nine months, including a second mediation which was successful.

15 All told, the firm's investment totaled about \$837,598.25, all of which could have been wiped out
16 with a loss in the litigation.

17 Plaintiff therefore moves for an award of attorneys' fees of \$1.25 million, which represents
18 approximately 23.3% of the Settlement's total gross benefits, valued at \$5,362,289 (or, using a less
19 accepted and more conservative methodology, 25% of the cash fund in isolation). That request is
20 below the 25% "benchmark" award approved by courts in this Circuit. *See, e.g., In re Bluetooth*,
21 654 F.3d at 942 ("[C]ourts typically calculate 25% of the fund as the 'benchmark' for a reasonable
22 fee award, providing adequate explanation in the record of any 'special circumstances' justifying a
23 departure."). It is also below the range approved in other COI cases by district courts around the
24 country. *See, e.g., Rogowski v. State Farm Life Ins. Co.*, 2023 WL 5125113, at *5 (W.D. Mo. Apr.
25 18, 2023) ("*State Farm COI*") (approving fee award of 1/3 of \$325 million cash fund); *Phoenix*
26 *COI* (approving fee award of 1/3 of the \$40.5 million cash portion of the settlement); *Hancock COI*
27 *I* (approving fee of 30% of \$91.25 million cash fund). This motion also seeks reimbursement of
28

1 \$182,413.25 in expenses, payment of expenses incurred by the Settlement Administrator, and a
2 \$25,000 service award for the named Plaintiff.

3 The requested award is warranted by the successful result achieved for the Class through
4 Susman Godfrey’s skilled work, and the risks taken and overcome in litigation that lasted for years
5 brought entirely on a contingency fee basis.

6 **II. BACKGROUND**

7 Pursuant to the local rules, Plaintiff refers to the factual background set out in Plaintiff’s
8 Motion for Preliminary Approval of Class Action Settlement, Dkt. 82, and in Plaintiff’s
9 forthcoming motion for final approval of the Settlement, to be filed by October 13, 2023. *See*
10 Northern District of California’s Procedural Guidance for Class Action Settlements (requests for
11 attorneys’ fees “should not repeat the case history and background facts”; rather, the “motion for
12 attorneys’ fees should refer to the history and facts set out in the motion for final approval”).

13 **III. ARGUMENT**

14 **A. Susman Godfrey’s fee request is reasonable.**

15 **1. Susman Godfrey is entitled to fees as a percentage of overall settlement** 16 **benefits, and its requested percentage fee is below the Ninth Circuit’s** 17 **benchmark.**

18 The Supreme Court has long recognized that a lawyer who obtains a recovery “for the
19 benefit of persons other than himself or his client is entitled to a reasonable attorney’s fee from the
20 fund as a whole.” *Boeing Co. v. Van Gemert*, 444 U.S. 472, 478 (1980). In the class action context,
21 Rule 23 of the Federal Rules of Civil Procedure provides that “[i]n a certified class action, the court
22 may award reasonable attorney’s fees and nontaxable costs that are authorized by law or by the
23 parties’ agreement.” Fed. R. Civ. P. 23(h). “[A]wards of attorneys’ fees serve the dual purpose of
24 encouraging persons to seek redress for damages caused to an entire class of persons and
25 discouraging future misconduct.” The Court has discretion to use either a percentage-of-recovery
26 method or a lodestar method to award fees, but the “use of the percentage method in common fund
27 cases appears to be dominant” in the Ninth Circuit. *In re Omnivision Techs., Inc.*, 559 F. Supp. 2d
28 1036, 1046 (N.D. Cal. 2008) (collecting authorities).

1 For the percentage-of-recovery method, 25% of the recovery is the benchmark that is
2 considered presumptively reasonable in the Ninth Circuit. *See, e.g., In re Bluetooth*, 654 F.3d at
3 942 (“[C]ourts typically calculate 25% of the fund as the ‘benchmark’ for a reasonable fee award,
4 providing adequate explanation in the record of any ‘special circumstances’ justifying a
5 departure.”); *Six (6) Mexican Workers v. Ariz. Citrus Growers*, 904 F.2d 1301, 1311 (9th Cir. 1990)
6 (“[W]e established 25 percent of the fund as the ‘benchmark’ award that should be given in
7 common fund cases.”); *Reyes v. Experian Info. Sols., Inc.*, 856 F. App’x 108, 111 (9th Cir. 2021)
8 (court abused discretion when it awarded only 16.67% instead of 25% of recovery because a 2.88
9 multiplier was not unreasonable and “similar lodestars are routinely approved”).

10 Here, despite the excellent result secured, Susman Godfrey is requesting a fee that is *lower*
11 than the 25 percent benchmark. Susman Godfrey’s \$1,250,000 fee request represents 23.3% of the
12 Settlement’s \$5,362,289 overall value. It is well-settled that in calculating the overall settlement
13 value for purposes of the “percentage of the recovery” approach, courts include the value of both
14 the monetary and non-monetary benefits conferred on the Class when the value of the non-monetary
15 benefits can be accurately ascertained. *See Staton v. Boeing*, 327 F.3d 938, 974 (9th Cir. 2003)
16 (noting that when non-monetary relief “can be accurately ascertained,” courts may “include such
17 relief as part of the value of a common fund for purposes of applying the percentage method of
18 determining fees”); *Hamilton v. Juul Labs, Inc.*, No. 20-CV-03710-EMC, 2021 WL 5331451, at
19 *12 (N.D. Cal. Nov. 16, 2021) (Chen, J.) (“Because the minimum value of the injunctive relief can
20 be accurately ascertained (it is at least \$956,140.91), that sum is included in determining the size
21 of the common fund for fee purposes.”); *see also* Federal Judicial Center, *Managing Class Action*
22 *Litigation: A Pocket Guide for Judges* 35 (3d ed. 2010) (stating that, under the percentage approach,
23 the fee “is based on a percentage of the actual value to the class of any settlement fund plus the
24 actual value of any nonmonetary relief”). In COI litigation, that includes the value of what was
25 achieved here: the COI Rate Increase Freeze and the Validity Confirmation. *See Phoenix COI*, 2015
26 WL 10847814, at *15 & nn.7-8 (“In calculating the overall settlement value for purposes of the
27 ‘percentage of the recovery’ approach, Courts include the value of both the monetary and non-
28 monetary benefits conferred on the Class.”) (collecting authorities).

1 Even if no specific monetary value were attributed to the prospective relief, the fee request
 2 would still be presumptively fair and reasonable under the percentage approach. A \$1.25 million
 3 award compared only to the cash component of the Settlement is 25% of that fund, and is therefore
 4 presumptively reasonable. *See, e.g., Hernandez v. Dutton Ranch Corp.*, No. 19-CV-00817-EMC,
 5 2021 WL 5053476, at *6 (N.D. Cal. Sept. 10, 2021) (Chen, J.) (recognizing that “the Ninth Circuit
 6 uses 25 percent of the fund as the presumptively reasonable ‘benchmark’ for awarding fees” and
 7 granting upward departure to 33%).

8 **2. The requested fee is reasonable, considering the results achieved, the**
 9 **significant risks successfully navigated by counsel, and similar awards.**

10 Susman Godfrey’s requested fee is also reasonable under the factors courts consider when
 11 awarding an upward departure from the 25% benchmark, which Susman Godfrey does not seek
 12 here. Courts in this district consider: “(1) the results achieved; (2) the risk of litigation; (3) the skill
 13 required and the quality of work; (4) the contingent nature of the fee and the financial burden carried
 14 by the plaintiffs; and (5) awards made in similar cases.” *McLeod v. Bank of Am., N.A.*, No. 16-CV-
 15 03294-EMC, 2019 WL 1170487, at *5 (N.D. Cal. Mar. 13, 2019) (Chen, J.) (quoting *Viceral v.*
 16 *Mistras Grp., Inc.*, No. 15-CV-02198-EMC, 2017 WL 661352, at *3 (N.D. Cal. Feb. 17, 2017)
 17 (citation omitted)). “Foremost among these considerations, however, is the benefit obtained for the
 18 class.” *In re Bluetooth*, 654 F.3d at 942.

19 **i. The results achieved are exceptional.**

20 First, the results achieved are outstanding. Historical alleged COI overcharges from January
 21 1, 2010 through February 28, 2023 were a total of \$5,704,128. Dkt. 82-6 at 5. The \$5 million cash
 22 recovery represents **88%** of those alleged COI overcharges. Compared to other COI class actions,
 23 this settlement-to-maximum damages ratio exceeds the amount obtained in *Phoenix COI*, which
 24 was called “one of the most remunerative settlements this court has ever been asked to approve,”
 25 *Phoenix COI*, 2015 WL 10847814, at **10-11, as well as the 42% recovery obtained in *Hancock*
 26 *COI I*. And when compared to other class action settlements outside the COI context, the recovery
 27 here is an even higher percentage of the total potential recovery. *See, e.g., In re Mego Fin. Corp.*
 28 *Secs. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000) (affirming approval of settlement worth “roughly

1 one-sixth of the potential recovery, which, given the difficulties in proving the case, is fair and
2 adequate”); *Betorina v. Randstad US, L.P.*, No. 15-CV-03646-EMC, 2017 WL 1278758, at *8
3 (N.D. Cal. Apr. 6, 2017) (Chen, J.) (preliminarily approving settlement value that was “49% of the
4 calculated damages estimated by Plaintiffs”), *final approval granted* Aug. 15, 2017, Dkt. 49.

5 Courts in this Circuit have noted that similar (and even materially lower) percentage
6 recoveries than that obtained here weigh in favor of an upward departure from the Ninth Circuit’s
7 25 percent benchmark. *See, e.g., Anthem, Inc. Data Breach Litig.*, 2018 WL 3960068, at *9–10
8 (N.D. Cal. Aug. 8, 2018) (14.5% recovery justified a percentage fee of 27%); *Deaver v. Compass*
9 *Bank*, No. 13-222, 2015 WL 8526982, at *11 (N.D. Cal. Dec. 11, 2015) (14.2% recovery justified
10 a percentage fee of 33%); *Marshall v. Northrop Grumman Corp.*, No. 16-CV-6794 AB (JCX), 2020
11 WL 5668935, at *2–3 (C.D. Cal. Sept. 18, 2020) (citing cases where recoveries between 10% to
12 27.6% of maximum recovery justified upward departure from benchmark). Here, despite the 88%
13 recovery, Susman Godfrey requests a 23.3% fee award.

14 The Settlement’s non-monetary benefits bolster the excellent result for the Class. The COI
15 freeze is particularly valuable because insurance companies might claim that the spike in mortality
16 due to the COVID-19 pandemic justifies increasing COI rates. *See, e.g., Henry Montag, “Life*
17 *Insurance During the Pandemic,”* July 14, 2020, available at
18 <https://www.wealthmanagement.com/insurance/life-insurance-during-pandemic> (COVID-19 “will
19 result in many insurers using this pandemic as a valid reason to increase their cost of insurance
20 (COI), which will result in some insurers charging a higher premium than another, for a similar
21 condition.”). ANICO’s separate promise not to challenge the validity or enforceability of Class
22 Policies on stranger-originated life insurance (“STOLI”) grounds provides even more certainty for
23 Class Members in their investments, especially considering that ANICO has brought such
24 challenges before. *See, e.g., Am. Nat’l Ins. Co. v. Sherlock*, No. 1:23-cv-03754 (D.S.C. Aug. 2,
25 2023) (STOLI challenge to enforceability of policy in South Carolina).

26 Finally, the recovery is also exceptional given how easily Class Members will receive
27 compensation. This is not a claims-made settlement. Class Members will automatically receive
28

1 checks through the addresses that ANICO keeps on file. The first and “foremost” factor, the result
2 obtained for the Class, *In re Bluetooth*, 654 F.3d at 942, supports Susman Godfrey’s fee request.

3 **ii. Susman Godfrey successfully navigated a high degree of risk on**
4 **a fully contingent basis.**

5 The risks Susman Godfrey faced here were high in this fully contingent case. Policyowners
6 lose COI cases on the pleadings, *see, e.g., Slam Dunk I, LLC v. Connecticut General Life Ins. Co.*,
7 853 F. App’x 451 (11th Cir. 2021), class certification, *see, e.g., Taylor v. Midland Nat’l Life Ins.*,
8 2019 WL 7500238 (S.D. Iowa May 3, 2019), summary judgment, *see e.g., Norem v. Lincoln Ben.*
9 *Life. Co.*, 737 F. 3d 1145 (7th Cir. 2013), and recently lost 95% of damages at trial, *Meek v. Kansas*
10 *City Life Ins. Co.*, No. 19-CV-472 (W.D. Mo.).

11 Here, ANICO’s motion to dismiss, supported by a declaration and exhibits totaling 175
12 pages, demonstrated those risks well. Dkt. 39, 39-1. First, ANICO contended that its interpretation
13 of the key language at issue in the policies was right as a matter of plain language, and supported
14 dismissal. In ANICO’s motion to dismiss, ANICO argued that the “based on” language in the Class
15 Policies’ COI provision does not mean based “solely” on, and that it allows ANICO to calculate
16 COI charges to include factors other than only its expectations as to future mortality experience,
17 citing *Slam Dunk I, LLC v. Connecticut Gen. Life Ins. Co.*, 853 F. App’x. 451 (11th Cir. 2021).
18 Dkt. 39 at 27–28. After extensive briefing and argument, the Court rejected this argument at the
19 motion to dismiss stage, finding that Plaintiff’s interpretation of the Policy language was “an
20 entirely reasonable interpretation of the phrase ‘based on.’” Dkt. 57 at 28–29. Had the Court sided
21 with ANICO, it could have resulted in complete dismissal.

22 ANICO’s motion to dismiss also raised a *res judicata* defense that would have eliminated
23 Plaintiff’s claim. ANICO argued that claim preclusion barred Plaintiff’s claims because he was a
24 class member in a previously settled class action lawsuit against ANICO (called the *Albanoski*
25 Action) that supposedly raised the same claims. *See* Dkt. 39 at 24. After briefing and argument, the
26 Court rejected this argument at the pleading stage, which would have been fatal to Plaintiff’s claim.
27 Dkt. 57 at 28.

1 ANICO also raised a statute of limitations defense in its motion to dismiss that, if successful,
2 could have eliminated most of the Class’s damages. ANICO argued that policyholders knew, from
3 allegations and notices from a prior COI class action (resolved for the same policyholders in 2006),
4 that ANICO’s COI rates included non-mortality factors. Dkt. 39 at 18. ANICO maintained that the
5 clock began running when policyholders received notice of the allegation that ANICO COI rates
6 included non-mortality factors in the prior case. Dkt. 49 at 10–11. Because the Class period here
7 began in 2010, if the Court had applied limitations to claims arising before December 2016, it could
8 have reduced Plaintiff’s damages by almost 60%. After briefing and argument, the Court largely
9 rejected these arguments, but held that claims based on facts that occurred before December 18,
10 2016, were dismissed with leave to amend. Dkt. 57 at 22. Plaintiff amended its complaint within
11 30 days of that Order to add allegations for claims beginning on January 1, 2010. Dkt. 61. Rather
12 than moving to dismiss that amended complaint, ANICO answered. Dkt. 69.

13 ANICO also sought to dismiss for lack of personal jurisdiction. ANICO argued in its motion
14 to dismiss that because it was located and headquartered in Galveston, Texas and issued Plaintiff’s
15 policy *from* Galveston, and because Plaintiff had moved away from California before 2010, that the
16 Court lacked personal jurisdiction over ANICO. Dkt. 39 at 11–17. Susman Godfrey conducted
17 jurisdictional discovery and obtained a favorable ruling that denied the motion to dismiss for lack
18 of personal jurisdiction. Dkt. 57 at 20.

19 The nature of the claims in this case, which involved complicated actuarial issues that courts
20 have labeled “indisputably complex,” *Phoenix COI*, 2015 WL 10847814, at *6, meant that both
21 liability and damages would likely come down to dueling expert opinions about actuarial standards,
22 insurance principles, technical actuarial assumptions, documents, and data. For example, the
23 correctness of Plaintiff’s but-for COI rates would have been the subject of extensive, competing
24 expert testimony about the correct actuarial assumptions to use and the reasonableness of the but-
25 for redetermination methodology. *See id.* (“The complaint alleged the breach of an insurance
26 contract, the resolution of which would require conflicting testimony by experts as to actuarial
27 standards.”). ANICO would have also argued that basing COI rates on expectations of future
28 “mortality experience” is actuarially insupportable, in that professional actuarial principles and

1 standards require insurers to consider provision for operating expenses, reserves, and funds to
2 ensure continued operations, and must test rates to assure sufficiency for longevity. Without those
3 considerations, ANICO maintained, the Policies could never have been issued from an actuarial or
4 regulatory perspective. Dkt. 84 at 3–4. ANICO also pointed to COVID-related impacts on mortality
5 expectations and argued that Plaintiff’s damages model ignored those impacts. Such a “battle of the
6 experts” would have been a jury issue and is inherently unpredictable. *See In re Extreme Networks,*
7 *Inc. Sec. Litig.*, No. 15-CV-04883-BLF, 2019 WL 3290770, at *8 (N.D. Cal. July 22, 2019) (finding
8 that the plaintiff faced “significant obstacles,” including “the risks inherent in a ‘battle of the
9 experts’ of complex economic theories in a jury trial”); *In re Warner Commc’ns Sec. Litig.*, 618 F.
10 Supp. 735, 744–45 (S.D.N.Y. 1985) (“In this ‘battle of experts,’ it is virtually impossible to predict
11 with any certainty which testimony would be credited[.]”), *aff’d*, 798 F.2d 35 (2d Cir. 1986).

12 Susman Godfrey faced other risks, too. ANICO would have vigorously opposed class
13 certification, which by no means would have been a certainty. Even getting to trial in a timely
14 manner itself was a risk. And even if Plaintiff had prevailed at every risky stage in this Court—
15 class certification, summary judgment, and trial—there was a real risk that the damages awarded
16 could have been far less than the amount sought. *See, e.g., Meek v. Kansas City Life Ins. Co.*, 19-
17 cv-472, Dkt. 311, 329-30 (W.D. Mo. May 25 & June 20, 2023) (the Class sought \$18 million but
18 recovered less than \$1 million, *i.e.*, less than 6%, with partial decertification granted post-trial). The
19 risk would have continued after that with the inevitable filing of decertification motions, post-
20 verdict motions, and appeals. *See Phoenix COI*, 2015 WL 10847814, at *6 (“Even if the Class could
21 recover a judgment at trial and survive any decertification challenges, post-verdict and appellate
22 litigation would likely have lasted for years.”).

23 Susman Godfrey did not have the benefit of government investigations, let alone
24 indictments, consent decrees, or guilty pleas. Thus, this is not an instance where a plaintiff was
25 merely following the lead of the government, “arriving on the scene after some enforcement or
26 administrative agency has made the kill.” *In re Gulf Oil/Cities Serv. Tender Offer Litig.*, 142 F.R.D.
27 588, 597 (S.D.N.Y. 1992).

28

1 Susman Godfrey also bore enormous financial risk in taking on this case—over \$182,418
2 in advanced expenses and 864.2 hours in attorney time over the almost three years in which this
3 case has been litigated to date—all of which could have resulted in no compensation had the case
4 been lost. All in, Susman Godfrey invested about \$837,598 of its own time and capital (using *no*
5 outside litigation funding), with no guarantee that the firm would receive any compensation.

6 Courts in this district have found that this type of contingent risk is an important factor in
7 evaluating the reasonableness of a fee, and that successfully navigating such risk supports fee
8 awards higher than the 23.3 percent recovery sought here. *See O'Connor v. Uber Techs., Inc.*, No.
9 13-CV-03826-EMC, 2019 WL 4394401, at *7 (N.D. Cal. Sept. 13, 2019) (Chen, J.), *aff'd*, No. 19-
10 17073, 2019 WL 7602362 (9th Cir. Dec. 20, 2019) (the contingent nature of the case supported the
11 fee request when “counsel accepted this case on a fully contingent arrangement, with no payment
12 up front, and have borne the expenses, costs, and risks associated with litigating this case,”
13 supporting a 25% award); *In re Oracle Sec. Litig.*, 852 F. Supp. 1437, 1451 (N.D. Cal. 1994)
14 (significant risk in litigation supported upward departure to 30% fee award). Indeed, a 23.3%
15 recovery on a fully contingent basis is less than what Susman Godfrey could obtain on the open
16 market. *In re Online DVD-Rental Antitrust Litig.*, 779 F.3d 934, 955 (9th Cir. 2015) (listing “the
17 market rate for the particular field of law” as a relevant factor under the percentage-of-recovery
18 method). Class Counsel regularly takes high-stakes non-class commercial cases on a contingent fee
19 basis (*e.g.*, patent, legal malpractice, antitrust, etc.), and it typically negotiates contingent fee
20 arrangements in such cases, where the firm advances expenses, starting at 40% of the gross sum
21 recovered, with further increases based on the time of settlement and trial. Sklaver Decl. ¶¶ 26, 27. The
22 delay in payment from a case filed in late-2020 also weighs strongly in favor of the requested fee.
23 *See In re Domestic Drywall Antitrust Litig.*, 2018 WL 3439454, at *20 (E.D. Pa. July 17, 2018)
24 (“A significant factor in awarding the full one-third [33-1/3%] requested is the delay in payment.”).
25 The only certainty from the outset of this litigation was that there would be no fee or expense award,
26 and a write-off, if the case were lost.

1 Here, the risk presented by the case, the contingent nature of the fee, the financial burden
2 carried by Susman Godfrey, and the skilled work, by which Plaintiff successfully navigated the
3 case's challenges, all support the requested 23.3% fee award.

4 **iii. The quality of the representation also supports the fee award.**

5 The Court may also consider the experience, skill and reputation of plaintiffs' counsel.
6 *Crommie v. Pub. Utils. Comm'n*, 840 F. Supp. 719, 725 (N.D. Cal. 1994). Susman Godfrey has
7 significant experience with insurance litigation and class actions, including COI class actions and
8 settlements thereof. Sklaver Decl. ¶ 3. Susman Godfrey has represented numerous classes of
9 policyowners seeking recovery of COI overcharges against insurers, recently including against
10 John Hancock Life Insurance Company, AXA Equitable Life Insurance Company, Voya Life
11 Insurance Company, and Security Life of Denver Insurance Company. *Id.* The lawyers working for
12 the Class have substantial experience prosecuting large-scale class actions and life settlement
13 litigation. *Id.*

14 The reputation, experience and skill of Susman Godfrey's lawyers were essential to the
15 success in this litigation. From the outset, they used their expertise and skill to obtain maximum
16 recovery for the Class, given the particular factual and legal complexities of this litigation. Had the
17 parties not reached a settlement, they would have continued to litigate complex legal issues before
18 this Court. At no time has ANICO conceded liability, the appropriateness of certification other than
19 for settlement purposes, or the existence of damages. In pressing its arguments, ANICO was
20 vigorously represented by highly-regarded litigation counsel from Wagstaffe, Von Loewenfeldt,
21 Bush & Radwick LLP and Greer Herz & Adams LLP. *Cf. In re Gen. Motors LLC Ignition Switch*
22 *Litig.*, 2020 WL 7481292, at *3 (S.D.N.Y. Dec. 18, 2020) (fact that "Class Counsel faced worthy
23 adversaries of high caliber" is "relevant to evaluating the quality of Class Counsel's work"). Given
24 the significant risks and uncertainty associated with this complex class action, it is a testament to
25 the Susman Godfrey lawyers' skill, creativity and determination that they were able to negotiate an
26 excellent settlement providing substantial economic relief.

1 **iv. Courts have approved similar awards in other COI cases.**

2 Susman Godfrey’s request for 23.3% of the gross benefits is at the low end of the range that
3 courts have awarded in other cases involving breach-of-contract claims against life insurers in COI
4 cases. *See, e.g., Feller v. Transamerica Life Ins. Co.*, 2019 WL 6605886, at *13 (C.D. Cal. Feb. 6,
5 2019) (approving 25% of monetary benefits); *Phoenix COI*, 2015 WL 10847814, at *11 (approving
6 award equal to 33.3% of monetary benefits); *Hancock COI I*, Dkt. 164 at 20:08–10 (S.D.N.Y. Mar.
7 18, 2019) (approving 30% of monetary benefits); *Leonard, et al. v. John Hancock Life Ins. Co. of*
8 *N.Y., et al.*, No. 18-CV-4994 (S.D.N.Y. May 17, 2022) (“*Hancock COI II*”), Dkt. 226 at 14-15
9 (approving fee representing 29.5% of cash fund and 19% of benefits, net of expenses (\$27 million
10 fee, on \$93 million cash fund, and \$143 million settlement benefit, less \$1.5 million in expenses),
11 even after opt-outs decreased settlement fund by about 25%); *Hanks v. Lincoln Life & Annuity Co.*
12 *of N.Y.*, 16-civ-6399 (PKC) (S.D.N.Y. June 29, 2022), Dkt. 306 at 4, 14 (approving fee representing
13 22% of cash fund, where the NYDFS had already found the insurer’s COI increase to be unlawful,
14 which was stopped in New York but then imposed in the rest of the country); *State Farm COI*, 2023
15 WL 5125113, at *2 (awarding 1/3 of \$325 million on 760,000 policies, with average payout of less
16 than \$300 per policy).

17 **3. The requested fee is reasonable under the lodestar crosscheck.**

18 “The lodestar figure is calculated by multiplying the number of hours the prevailing party
19 reasonably expended on the litigation (as supported by adequate documentation) by a reasonable
20 hourly rate for the region and for the experience of the lawyer.” *In re Bluetooth*, 654 F.3d at 941.
21 “[C]ourts have discretion to apply a positive multiplier after considering factors such as: the quality
22 of representation, the benefit obtained for the class, the complexity and novelty of the issues
23 presented, and the risk of nonpayment.” *In re TracFone Unlimited Serv. Plan Litig.*, 112 F. Supp.
24 3d 993, 1010 (N.D. Cal. 2015) (Chen, J.).

25 A court may “decline[] to conduct a lodestar cross-check in [a] case, given that under the
26 percentage-of-the-fund method the fee request [is] significantly below the 25% benchmark.” *Ebarle*
27 *v. Lifelock, Inc.*, 2016 WL 5076203, at *11 (N.D. Cal. Sept. 20, 2016); *Glass v. UBS Fin. Servs.,*
28 *Inc.*, 2007 WL 221862, at *15 (N.D. Cal. Jan. 26, 2007) (no cross-check in approving an \$11.25

1 million fee because the fee was 25% of the recovery). Moreover, when using the lodestar as a cross-
 2 check, “courts ‘have generally not been required to closely scrutinize each claimed attorney-hour,
 3 but have instead used information on attorney time spent to focus on the general question of whether
 4 the fee award appropriately reflects the degree of time and effort expended by the attorneys.’” *De*
 5 *Leon v. Ricoh USA, Inc.*, 2020 WL 1531331, at *15 (N.D. Cal. Mar. 31, 2020) (quoting *Laffitte v.*
 6 *Robert Half Int’l Inc.*, 1 Cal. 5th 480, 505 (2016)).

7 Here, Class Counsel’s request of 23.3% is below the 25% benchmark and is presumptively
 8 reasonable, making a lodestar cross-check unnecessary. But with a lodestar multiplier of just 1.91
 9 for the work completed through August 18, 2023, which will further decrease through settlement
 10 administration, *see* Sklaver Decl. ¶ 28, a cross-check confirms the reasonableness of the requested
 11 award.

12 The requested fee award is equal to a lodestar multiplier of 1.91. *See* Sklaver Decl. ¶ 28. In
 13 this entirely contingent action, Susman Godfrey spent 864.2 hours, representing a lodestar of
 14 \$655,185.00, and advanced \$182,413.25 in expenses. *See* Sklaver Decl. ¶¶ 28, 35.² Susman
 15 Godfrey litigated this complicated case efficiently to obtain the highest possible settlement value
 16 given the overcharges at issue.

17 The 1.91 lodestar multiplier is well below the range of multipliers that courts in this Circuit
 18 have approved, where multipliers under four are “frequently awarded.” *E.g.*, *Vizcaino v. Microsoft*
 19 *Corp.*, 290 F.3d 1043, 1051 n.6 (9th Cir. 2002) (noting that “multiples ranging from one to four are
 20 frequently awarded in common fund cases when the lodestar method is applied” in approving fee
 21 award with a 3.65 multiplier) (cleaned up); *In re TFT-LCD (Flat Panel) Antitrust Litig.*, No. M 07-
 22 1827 SI, 2013 WL 1365900, at *13 (N.D. Cal. Apr. 3, 2013) (approving multiplier of up to
 23 5.22); *Gutierrez v. Wells Fargo Bank N.A.*, No. C 07-05923 WHA, 2015 WL 2438274, at *7 (N.D.
 24 Cal. May 21, 2015) (noting that “this order allows a multiplier of 5.5 mainly on account of the fine

25 ² The lodestar is calculated here at current hourly rates for 2023. *See, e.g., Missouri v. Jenkins*, 491
 26 U.S. 274, 283–84 (1989) (endorsing “an appropriate adjustment for delay in payment” by applying
 27 “current” rate); *Stetson v. Grissom*, 821 F.3d 1157, 1166 (9th Cir. 2016) (“The lodestar should be
 28 computed either using an hourly rate that reflects the prevailing rate as of the date of the fee request,
 to compensate class counsel for delays in payment inherent in contingency-fee cases, or using
 historical rates and compensating for delays with a prime-rate enhancement.”).

1 results achieved on behalf of the class, the risk of non-payment they accepted, the superior quality
 2 of their efforts, and the delay in payment”); *Steiner v. Am. Broad. Co.*, 248 F. App’x 780, 783 (9th
 3 Cir. 2007) (affirming fee award equal to 6.85 multiplier because it fell “well within the range of
 4 multipliers that courts have allowed”).

5 A 1.91 multiplier is also well within the range of crosscheck multipliers approved in other
 6 COI cases obtaining outstanding results. *See State Farm COI*, 2023 WL 5125113, at *5 & n.8
 7 (approving fee award of 1/3 of \$325 million, with lodestar multiplier of 5.75); *Phoenix COI*, 2015
 8 WL 10847814, at *18 (noting that courts “regularly award lodestar multipliers from 2 to 6 times
 9 lodestar,” and approving 4.87 multiplier) (cited with approval in *In re Gen. Motors LLC Ignition*
 10 *Switch Litig.*, 2020 WL 7481292, at *3); *Hancock COI I*, Dkt. 164 at 19:14–20:11 (approving
 11 multiplier of 6.92 in light of “extraordinary” result). It is also within the range of reasonable
 12 multipliers approved in the Ninth Circuit and by this Court, as well as by district courts around the
 13 country. *See McLeod*, 2019 WL 1170487, at *7 (awarding attorneys’ fees of \$3 million, for a
 14 lodestar multiplier of 3.5); *Van Vracken v. Atl. Richfield Co.*, 901 F. Supp. 294, 299 (N.D. Cal. 1995)
 15 (3.6 multiplier); *Vizcaino*, 290 F.3d at 1051 n.6 (surveying class actions settlements nationwide,
 16 and noting 54 percent of lodestar multipliers fell within the 1.5 to 3.0 range, and that 83 percent of
 17 multipliers fell within the 1.0 to 4.0 range); *Maley v. Del Global Techs. Corp.*, 186 F. Supp. 2d 358,
 18 369 (S.D.N.Y. 2002) (4.65 multiplier); *In re NASDAQ Market-Makers Antitrust Litig.*, 187 F.R.D.
 19 465, 489 (S.D.N.Y. 1998) (3.97 multiplier: “In recent years multipliers of between 3 and 4.5 have
 20 become common.”) (internal citation omitted); *In re Combustion, Inc.*, 968 F. Supp. 1116 (W.D.
 21 La. 1997) (3.0 multiplier); *Behrens v. Wometco Enters. Inc.*, 118 F.R.D. 534, 549 (S.D. Fla. 1988)
 22 (“[T]he range of lodestar multiples in large and complicated class actions runs from a low of 2.26
 23 . . . to a high of 4.5.”); *In re Cenco, Inc. Secs. Litig.*, 519 F. Supp. 322, 327 (N.D. Ill. 1981) (4.0
 24 multiplier).

25 As set forth in the accompanying Declaration of Steven Sklaver, the 864.2 hours Susman
 26 Godfrey has spent litigating over almost three years are reasonable, given the work performed,
 27 which included:

- 28 • Pre-complaint research, investigation, and analysis of policy language;

- 1 • Drafting two amended complaints;
- 2 • Legal research, drafting, and oral argument preparation in responding to ANICO's
- 3 motion to transfer venue and motion to dismiss;
- 4 • Service of 41 Requests for Production of documents, 13 Interrogatories, and extensive
- 5 negotiation over the scope of production and ESI protocol;
- 6 • Numerous meet and confer efforts with both ANICO and its auditors over the scope of
- 7 the discovery requests, including Rule 30(b)(6) deposition topics, and third-party
- 8 subpoenas;
- 9 • Production and review of over 18,000 pages of documents and data sets, including
- 10 documents produced pursuant to third-party subpoenas served on ANICO's independent
- 11 auditors, Deloitte & Touche LLP and KPMG LLP, actuarial tables, policy-level data of
- 12 all class members' policies, while repeatedly pressing ANICO to remedy deficiencies
- 13 in its productions; and
- 14 • Preparing mediation briefing and attending a full-day mediation conducted under the
- 15 supervision of Judge Vaughn Walker (Ret.), with continuing negotiations following the
- 16 first mediation; and
- 17 • Lengthy negotiations over the Settlement Agreement, and work in support of obtaining
- 18 preliminary settlement approval.

19 All told, Susman Godfrey spent approximately 864 hours of work at hourly rates ranging
20 from \$400 to \$1,300. Of that amount, approximately 44.1 hours (\$41,150.00) were spent on work
21 related to the complaint and amended complaints; 196.9 hours (\$131,410.00) were spent on
22 discovery-related work; 236.9 hours (\$180,850.00) were spent opposing ANICO's motion to
23 dismiss and motion to transfer; 95.3 hours (\$91,790.00) were spent performing work related to
24 mediations; 166.1 hours (\$129,390.00) were spent working on the proposed settlement and related
25 motions; 87.4 hours (\$57,745.00) were spent on general case management work; and 37.5 hours
26 (\$22,850.00) were spent performing legal research unrelated to the motions to dismiss and transfer.
27 *See Sklaver Decl.* ¶¶ 17, 29.

1 Susman Godfrey’s hourly rates are also reasonable. The rates for Susman Godfrey and its
2 staff who billed significant amounts of time to this case are lower than peer law firms litigating
3 matters of similar magnitude. In a survey of AmLaw 50 law firms performed by PwC Product
4 Sales, LLC and issued in June 2022, the median standard billing rate for equity partners was \$1,374
5 and for associates was \$895. *See* Sklaver Decl. ¶¶ 33, 34. Here, all of the partners who worked on
6 the case bill at rates below the 2022 median rate for equity partners, and the billing rate of the
7 associate who has worked on this case is also below the 2022 median standard billing rate for
8 associates. *See id.* Given those comparisons, courts routinely find Susman Godfrey’s rates
9 reasonable. *See, e.g., Meta Platforms, Inc. v. Social Data Trading Ltd.*, 2022 WL 18806267 at *5
10 (N.D. Cal. Nov. 11, 2022) (Susman Godfrey’s rates were “reasonable” and “consistent with the
11 prevailing market rates for attorneys of similar skill, experience, and reputation”); *Hancock COII*,
12 Dkt. 164 at 19:6–13 (accepting SG’s rates as reasonable); *Phoenix COI*, 2015 WL 10847814, at
13 *18 (finding SG’s rates “reasonable” and “comparable to peer plaintiffs and defense-side law firms
14 litigating matters of similar magnitude”); *Flo & Eddie, Inc. v. Sirius XM Radio, Inc.*, No. CV13-
15 5693 PSG (GJSX), 2017 WL 4685536, at *8 (C.D. Cal. May 8, 2017) (finding Susman Godfrey’s
16 rates reasonable).

17 Finally, the current 1.91 multiplier does not account for the *future* hours that Susman
18 Godfrey will need to work to ensure that all Class Members receive the Settlement relief, including
19 time that will be spent preparing papers in support of final approval, shepherding the notice and
20 disbursement process, and administering the Settlement until all funds are distributed. Courts
21 consider these expected future hours worked when assessing the reasonableness of a lodestar cross-
22 check. *See Perez v. Rash Curtis & Assocs.*, 2020 WL 1904533, at *20 (N.D. Cal. Apr. 17, 2020)
23 (considering counsel’s averment that there will be an additional 5,450 hours spent on the case when
24 awarding fees equaling multiplier of 13.42); *In re Volkswagen “Clean Diesel” Mktg., Sales*
25 *Practices, and Prods. Liab. Litig.*, 746 F. App’x 655, 659 (9th Cir. 2018) (“The district court did
26 not err in including projected time in its lodestar cross-check).

27 In a Class of over 3,000, from experience in handling class action settlements of similar
28 size, Susman Godfrey anticipates being required to respond to multiple inquiries from Class

1 Members during administration. That additional work would bring the effective lodestar multiplier
2 in this matter even lower than the current 1.91 multiplier. *See Reyes*, 856 F. App'x at 111 (2.88
3 multiplier was reasonable). Sklaver Decl. ¶ 28.

4 **B. Susman Godfrey's expenses are reasonable, were necessarily incurred to**
5 **achieve the Settlement, and should be reimbursed.**

6 Susman Godfrey requests reimbursement of \$182,413.25 for expenses incurred in
7 connection with this action. Sklaver Decl. ¶ 35. These expenses, including filing fees, legal research
8 charges, deposition costs, and expert fees, are all of the sort that would “normally be charged to a
9 fee paying client.” *Harris v. Marhoefer*, 24 F.3d 16, 19 (9th Cir. 1994).

10 The vast majority of these expenses were due to expert work performed by Robert Mills
11 and Demeter Capital. Both Mr. Mills and Demeter Capital were closely involved in the discovery
12 and mediation process, to help ensure that ANICO had provided all the information needed to
13 accurately calculate what Plaintiff contends are the total COI overcharge for the Class.

14 Consultants from Demeter Capital, a firm with deep COI and life insurance experience,
15 reviewed ANICO's mortality data as well as data related to COI charges for the Class policies to
16 help confirm what Plaintiff contends are ANICO's best estimate of future mortality experience for
17 the Class policies. Demeter Capital also performed a valuation analysis of the noncash benefits to
18 the Class in the proposed Settlement, as was required for and presented on preliminary approval.
19 (*See Decl. of Keith McNally*, Dkt. 82-3).

20 Robert Mills, an economist with Micronomics Inc., reviewed and analyzed ANICO's policy
21 data and COI charge data, as well as the expectations as to future mortality experience calculated
22 by Demeter Capital, to help calculate what Plaintiff contends are the COI charges that ANICO
23 should have charged if it had based them on its expectations as to future mortality. Mr. Mills then
24 determined the total COI overcharges at issue for the Class on a policy-by-policy basis. As set forth
25 in the accompanying Declaration of Steven Sklaver, Mr. Mills' and Demeter Capital's work
26 accounted for \$159,223.00 in expenses for approximately 226 hours of work. Sklaver Decl. ¶¶ 37–
27 38.

1 Susman Godfrey advanced these expenses without any assurance they would ever be
2 reimbursed given the contingent nature of the case. That it was willing to spend its own money
3 (without using outside funding), and where reimbursement depended entirely on this litigation’s
4 success, is perhaps the best indicator that expenditures were reasonable, necessary, and economical
5 where appropriate.

6 Susman Godfrey also requests the Court approve payment of Settlement Administration
7 Expenses under paragraph 34 of the Settlement. The Settlement Administrator has incurred
8 \$9,137.73 through August 20, 2023, and will incur additional expenses as Settlement payments are
9 distributed, with total Settlement Administration Expenses estimated at \$62,520. *See* Declaration
10 of Gina Intrepido-Bowden (“Intrepido-Bowden Decl.”) ¶¶ 3, 4.

11 **C. A service award for Plaintiff is appropriate.**

12 Plaintiff requests a service award of \$25,000 for being the class representative. A service
13 award is meant to compensate class representatives “for work done on behalf of the class, to make
14 up for financial or reputational risk undertaken in bringing the action, and sometimes, to recognize
15 their willingness to act as a private attorney general.” *Rodriguez v. West Publishing Corp.*, 563 F.3d
16 948, 958–59 (9th Cir. 2009). Factors considered are: “1) the risk to the class representative in
17 commencing suit, both financial and otherwise; 2) the notoriety and personal difficulties
18 encountered by the class representative; 3) the amount of time and effort spent by the class
19 representative; 4) the duration of the litigation and; 5) the personal benefit (or lack thereof) enjoyed
20 by the class representative as a result of the litigation.” *Van Vranken v. Atl. Richfield Co.*, 901 F.
21 Supp. 294, 299 (N.D. Cal. 1995).

22 An award that is higher than the presumptively reasonable \$5,000 amount is appropriate
23 where the class representative, among other factors, “expend[ed] significant time and effort on the
24 litigation,” “where the class overall has greatly benefitted from the class representatives’ efforts;
25 and where the incentive awards represent an insignificant percentage of the overall recovery.” *In*
26 *re Wells Fargo & Co. S’holder Derivative Litig.*, 445 F. Supp. 3d 508, 534 (N.D. Cal. 2020), *aff’d*,
27 845 F. App’x 563 (9th Cir. 2021) (finding two separate \$25,000 incentive awards reasonable); *see*
28 *also Mostajo v. Nationwide Mut. Ins. Co.*, No. 2:17-CV-00350-DAD-AC, 2023 WL 2918657, at

1 *14 (E.D. Cal. Apr. 12, 2023) (awarding two \$25,000 incentive awards); *Van Vranken*, 901 F.
2 Supp. at 299 (awarding \$50,000 incentive award); *Marshall*, 2020 WL 5668935, at *11 (awarding
3 six \$25,000 incentive awards, which combined was 1.2% of the total fund).

4 Mr. Yearby—who is 92 years old—has devoted significant time to pursuing this class
5 action. With the assistance of his family, he reviewed and researched his policy language, spent
6 hours locating and collecting the necessary policy documents that dated back decades, conferred
7 with numerous lawyers about the potential claims at issue, reviewed drafts of pleadings and
8 provided factual detail to support both the initial and amended complaints, scrutinized and approved
9 the language of the Settlement Agreement, and, during the almost three years of this litigation,
10 spent hours reviewing policy-related correspondence with ANICO in case it was relevant to the
11 litigation. His financial risk in bringing this action was greater than normal, given his advanced age
12 and the risk that his policy might mature before resolving the case. Mr. Yearby should also be
13 rewarded for his role in seeking out counsel after discovering the potential overcharges and
14 reaching a settlement that compensates Class Members for 88% of the total alleged COI
15 overcharges. *See Moses v. New York Times Co.*, No. 21-2556-CV, 2023 WL 5281138, at *13 (2d
16 Cir. Aug. 17, 2023) (“Such incentive awards often level the playing field and treat differently
17 situated class representatives equitably relative to the class members who simply sit back until they
18 are alerted to a settlement.”). Declaration of Joe S. Yearby (“Yearby Decl.”) ¶¶ 4–11.

19 Without Plaintiff bringing this case, or his involvement in helping settle the case, most Class
20 Members would not be receiving any relief. Nor will Mr. Yearby receive any other personal benefit
21 as a result of the settlement aside from the relief available to all class members. *See Marshall*, 2020
22 WL 5668935, at *11 (the fact that “[a]bsent an incentive award, the Class representatives in this
23 action will receive no relief beyond that available to Class members” supported paying six \$25,000
24 awards). Overall, the requested incentive award is a miniscule fraction of the common fund—only
25 0.5% of the Settlement’s monetary benefits. The factors set out above therefore support the
26 requested award.

27 The \$25,000 request is also in line with those awarded in other complex COI class actions
28 involving universal life insurance policies. *See, e.g., Hancock COI I*, 15-cv-9924, Dkt. 164 at 21:2–

1 4 (approving \$40,000 service awards); *Phoenix COI*, 2015 WL 10847814, at *24 (\$25,000). And
 2 district courts within the Ninth Circuit have approved similar and larger incentive awards in
 3 complex class actions. *See, e.g., Trujillo v. City of Ontario*, No. 04-1015-VAP, 2009 WL 2632723,
 4 at *5 (C.D. Cal. Aug. 24, 2009) (\$30,000 each to six class representatives); *Carlin v. DairyAmerica,*
 5 *Inc.*, 380 F.Supp.3d 998, 1026 (E.D. Cal. 2019) (\$45,000 each to four current class
 6 representatives); *Nitsch v. DreamWorks Animation SKG Inc.*, No. 14-4062, 2017 WL 2423161, at
 7 *16 (N.D. Cal. June 5, 2017) (\$90,000 each to three class representatives); *Pan v. Qualcomm Inc.*,
 8 No. 16-1885, 2017 WL 3252212, at *14 (S.D. Cal. July 31, 2017) (\$50,000 each to seven class
 9 representatives). Plaintiff therefore respectfully requests that the Court approve the single \$25,000
 10 service award to Mr. Yearby.

11 **IV. CONCLUSION**

12 For the foregoing reasons, Susman Godfrey respectfully requests that this Court award (1)
 13 its requested attorneys' fees in the amount of \$1,250,000, plus a *pro rata* share of the interest earned
 14 on the Settlement Fund; (2) reimbursement of \$182,413.25 in litigation expenses; (3) payment of
 15 settlement administration expenses to be incurred by the Settlement Administrator, including
 16 \$9,137.73 through August 20, 2023; and (4) a \$25,000 service award for Plaintiff Joe S. Yearby.

17 Dated: August 25, 2023

18 By: /s/ Steven G. Sklaver
 19 Steven G. Sklaver
 20 SUSMAN GODFREY L.L.P.
 1900 Avenue of the Stars, 14th Floor
 Los Angeles, California 90067
 Telephone: (310) 789-3100
 Facsimile: (310) 789-3150
 ssklaver@susmangodfrey.com

23 Seth Ard (*pro hac vice*)
 24 Ryan Kirkpatrick
 25 SUSMAN GODFREY L.L.P.
 1301 Avenue of the Americas, 32nd Floor
 New York, New York 10019
 Telephone: (212) 336-8330
 Facsimile: (212) 336-8340
 sard@susmangodfrey.com
 rkirkpatrick@susmangodfrey.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Kevin Downs
SUSMAN GODFREY L.L.P.
1000 Louisiana Street, Suite 5100
Houston, Texas 77002
Telephone: (713) 651-9366
Facsimile: (713) 654-6666
kdowns@susmangodfrey.com

Attorneys for Plaintiff and the Class